

#### ICC-SRCC

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# ICC-SRCC™ RULES OF PROCEDURE FOR MARK & CERTIFICATE USE

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#### 1. INTRODUCTION

This document establishes the rules and requirements for use of all Solar Rating & Certification Corporation (ICC-SRCC™) trademarks, including trademarks, service marks, and certification marks. It also establishes rules and requirements for the use of ICC-SRCC certificates, labels, listing reports and certification numbers.

#### 2. ICC-SRCC CORPORATE TRADEMARKS

#### 2.1 Mark Ownership

The following organizational trademarks (ICC-SRCC Trademarks) are owned and controlled by ICC-SRCC:





Solar Rating & Certification Corporation™

ICC-SRCC™

ICC-SRCC retains the sole and exclusive rights to the ICC-SRCC Trademarks. ICC- SRCC may create and use additional Trademarks, as it deems appropriate, and this policy shall apply to any such future or additional ICC-SRCC Trademarks

#### 2.2 Prohibited Use of ICC-SRCC Trademarks

Individuals, businesses, and other organizations are not permitted to use the ICC-SRCC Trademarks unless permission is specifically granted in writing by ICC-SRCC. Permission to use ICC-SRCC Certification Marks, identified in

Section 3 of this Policy, does not include authorization to use the ICC-SRCC Trademarks

## 2.3 Policy Violations and Related Matters

ICC-SRCC reserves, and may use, the full range of legal remedies and certification-related sanctions available under applicable laws and corporate policies to protect the ICC-SRCC Trademarks. Infringement of any ICC-SRCC Trademark, or any allegation(s) thereof, will be investigated, addressed and appropriately challenged.

Following the receipt of information that an unauthorized use of an ICC-SRCC Trademark may have occurred, ICC-SRCC, in consultation with legal counsel, will determine if and what responsive action(s) should be taken in accordance with this Policy and applicable Federal and State laws.

### 3. ICC-SRCC CERTIFICATION MARKS

#### 3.1 Mark Ownership

The following certification marks and credentials (ICC-SRCC Certification Marks) are owned and controlled by ICC-SRCC:



2. ICC-SRCC OG-100 Certified™



4. ICC-SRCC OG-300 Certified™



6. ICC-SRCC OG-400 Certified™





9. ICC-SRCC Listed™ & LOW LEAD Listed



10.

11. ICC-SRCC Mexican Standard Listed™



13. ICC-SWCC Certified™

ICC-SRCC retains all trademark and other ownership rights in the ICC-SRCC Certification Marks. ICC-SRCC may create and use additional ICC-SRCC Certification Marks, as it deems appropriate.

#### 3.2 Authorized Use of ICC-SRCC Certification Marks

Limited permission to use specific ICC-SRCC Certification Marks is granted to listees in good standing, as described in Section 3.3 of this Policy, in accordance with the applicable ICC-SRCC Rules of Procedure and associated policies. A qualified listee must satisfy all applicable ICC-SRCC certification requirements prior to the use of an ICC-SRCC Certification Mark. Consistent with applicable law and corporate policies, ICC-SRCC will ensure that the Certification Marks are displayed and otherwise used properly as such use represents ICC-SRCC certification to the public. Upon withdrawal or cancellation of ICC-SRCC certifications and/or listings, authorization to use ICC-SRCC Certification Marks is rescinded in accordance with the applicable

ICC-SRCC Rules of Procedure and policies.

# 3.3 Persons and Entities Authorized to Use the Certification Marks/ Listee Responsibilities

Use of the ICC-SRCC Certification Marks is limited strictly to those persons and entities that are valid ICC-SRCC listees in good standing or Additional Listees, as designated by the primary listee and ICC-SRCC. Each listee is authorized to use only the ICC-SRCC Certification Mark that represents the appropriate product or system certification granted by ICC-SRCC, in a manner consistent with this Policy and applicable law.

Each listee accepts and assumes sole responsibility for understanding and satisfying all applicable organizational and legal requirements related to the permitted use and/or display of the ICC-SRCC Certification Marks. A listee may not use an ICC- SRCC Certification Mark in any manner not authorized by this Policy or otherwise by ICC-SRCC. Among other requirements, the listee is responsible for ensuring that the use of any ICC-SRCC Certification Mark on the product or system, or in business materials related to the certified product or system (e.g., informational materials, advertisements, or Internet websites), is consistent with this Policy, and is not in conflict with applicable laws.

ICC-SRCC assumes no responsibility concerning the interpretation or application of such legal requirements. ICC-SRCC shall not be liable or otherwise responsible for any claims, complaints, suits, or damages whatsoever, relating to the use of the Certification Marks, or in connection with the use of such marks.

A listee may not make any public statements or representations related to ICC-SRCC Certification that misrepresent ICC-SRCC, ICC-SRCC policies, ICC-SRCC certification, the listee's products or systems, or that bring ICC-SRCC into disrepute.

# 3.4 Non-Assignability and Non-Transferability of the Certification Mark

Permission to use any ICC-SRCC Certification Mark is limited specifically to the listee and the product or system certified by ICC-SRCC, and may not be transferred to, assigned to, or otherwise used by, any other person, organization, business, or entity, unless in the case of Additional Listees recognized by both the primary listee and ICC-SRCC. No title to or ownership rights in the ICC-SRCC Certification Marks, or any part thereof, is transferred to any listee.

#### 3.5 Appearance and Proper Use of the Certification Mark

Each listee may use the appropriate ICC-SRCC Certification Mark on the certified product or system or in business materials related to the certified product or system, including, but not limited to product labels, manuals, specification sheets, marketing materials, advertisements, and Internet websites, consistent with the following rules:

- 1. Proper Use. Each listee is only authorized to utilize the applicable Certification Mark only in conjunction with the specific product certified by ICC-SRCC. The Certification Mark may not appear in conjunction with the name of the persons or entities that design and/ or manufacture the product or system, or the listee, in any manner that may lead the public to believe that a person, entity, or listee is certified or otherwise endorsed by ICC-SRCC. Additionally, a Certification Mark shall always be used in its entirety and must always appear with the appropriate subscript/superscript "®" or "™" trademark symbol.
- 2. Other Marks. With respect to other affiliation marks and/or logos, the Certification Mark may be located near these other marks or logos, but must remain separate and distinct so as to avoid confusion concerning the source of the certification, and to avoid the appearance that other marks, certifications, credentials, designations, or organizations are associated with, or endorsed by, ICC-SRCC.
- 3. Machine-Readable Codes. Machine-readable codes, as described in Appendix B may be used in conjunction with ICC-SRCC certifications and listings as established in this document. Machinereadable codes associated with the marks, when used, must comply with ICC-SRCC format requirements. The target URL may be the referenced certificate on the ICC-SRCC website (www.solarrating.org), or manuals, specification sheets or other product information hosted by the listee.

Any questions concerning the proper use of Certification Marks should be submitted to ICC-SRCC in writing.

# 3.6 Proper Uses and Appearances of the Certification Marks

Proper uses and appearances of the Certification Marks for ICC-SRCC programs are provided below.

#### 3.6.1 OG-100 Solar Thermal Collector Certification

All solar thermal collectors certified under the OG-100 program shall be identified by means of a permanently affixed label or mark complying with the requirements of the ICC 901/SRCC 100 standard and the "Identification"

section of the OG-100 certificate. The label must include the ICC-SRCC OG-100 certification mark, which will satisfy the ICC 901/SRCC 100 requirement to identify the certification body.

The listee shall be responsible for entering the appropriate values and text in the fields. The information provided in the product label must match the information provided in the OG-100 certificate and must be provided in English. Duplicate labels in additional languages may also be provided. The ICC 901/SRCC 100 standard requires that numeric values must be provided with both Imperial and SI units. Either may be used as the primary, with the secondary shown in parentheses. The primary/secondary order used in the label must be consistent for all field entries in the label.

The listee is responsible for producing and affixing a durable product label with all required information to every ICC-SRCC OG-100 certified collector in a manner complying with the ICC 901/SRCC 100 standard and this document. The label must be installed in a location that will be visible when the collector is installed. For field-assembled collectors, the listee's installation manual must specify the application of a field label, to be provided by the manufacturer.

ICC-SRCC also provides two product label designs for use on certified solar collectors that satisfy the requirements of the ICC 901/SRCC 100 standard and the OG-100 program. These are shown below as Version 1 and Version 2. Listees are not required to utilize the SRCC label designs, only to meet the labeling requirements of the standard and OG-100 certification document.

When using the SRCC OG-100 label designs, the field entries shall comply with the following:

- OG-100 Certification Number: 7-character combination of numbers and letters assigned by ICC-SRCC.
- Certification Standard: "ICC 901/SRCC 100-2020"
- Model: Model name and/or number as given on the OG-100 certificate.
- Certification Holder: Company name as given on the OG-100 certificate.
- Manufactured In: Country where primary product assembly occurred.
- Serial Number: Entry may be factory-printed or entered in the field.
- Collector Type: Select one of following, as appropriate "Glazed Flat Plate", "Unglazed Flat Plate," "Integrated Collector Storage (ICS)", "Tubular," "Photovoltaic", "Concentrating", "Photovoltaic-Thermal Hybrid (PVT)", "Transpired," "Hybrid Glazed/Transpired," "Glazed Air Heating Collector"
- Dimensions: Gross dimensions as given on the OG-100 certificate in the L x W x D format. Dimensions must be provided in whole mm and

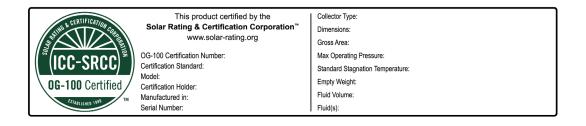
inches (e.g. 2440 x 1220 x 100 mm (96 x 48 x 4 in)).

- Gross Area: As given on the OG-100 certificate. Dimensions must be provided in whole square meters and feet with one decimal place (e.g. 3.0 m<sup>2</sup> (32.3 ft<sup>2</sup>)).
- Max Operating Pressure: As given on the OG-100 certificate. Must be provided in kilopascals and pounds per square inch and psi in whole numbers (e.g. 1000 kPa (145 psi)).
- Standard Stagnation Temperature: As given on the OG-100 certificate.
   Must be provided in degrees Fahrenheit and Celsius in whole numbers (e.g. 200°C (93°F)).
- Empty Weight: As given on the OG-100 certificate. Must be provided in kilograms and pounds mass in whole numbers (e.g. 200 kg (440 lb)).
- Fluid Volume: As given on the OG-100 certificate. Must be provided in liters and gallons in whole numbers (e.g. 10 L (3 gal)).
- Fluid(s): As given on the OG-100 certificate. Select one or more of the following, as appropriate: "Water", "Water-Glycol Mixture", "Air"

#### ICC-SRCC OG-100 Product Label – Version 1



#### ICC-SRCC OG-100 Product Label – Version 2



Specifications for the dimensions and content of the OG-100 product label are as follows:

Minimum Size: 1 inch high, maintaining the aspect ratio (ICC-SRCC content must be at least this large. If other information is added to the label, the overall size of the label will be larger.)

Font: Arial

Minimum Font Size: 6 point

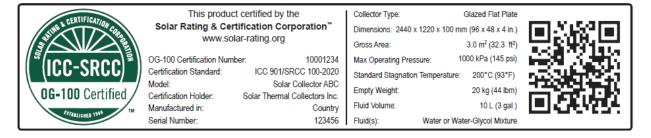
Color: The label may be printed in all black ink (white background) or with only the ICC-SRCC logo in this green:

Pantone Green 7729 C C 89 M 40 Y 80 K 36

R 11 G 89 B 64 Web: #0B5940

Material: Any material and ink with a 2-year warranty in outdoor applications may be used. Etching of this information on a visible portion of the solar collector is acceptable, so long as a 2-year warranty of the readability of the etched information is made by the certification holder.

Version 2 is sized to include a machine-readable code, per Section 3.5. OG-100 labels using this code may be formatted as shown in the example below:



Templates for each OG-100 label type are available upon request.

#### 3.6.2 OG-300 Solar Water Heating Systems

All solar water heating systems certified under the OG-300 program shall comply with the labeling requirements of the ICC 900/SRCC 300 standard and the "Identification" section of the OG-300 certificate. The certified system shall be identified by means of a permanently affixed label or mark. The label must include the ICC-SRCC OG-300 certification mark, which will satisfy the ICC 900/SRCC 300 requirement to identify the certification body.

ICC-SRCC also provides three product label designs for use on certified solar water heating systems that satisfy the requirements of the ICC 900/SRCC 300 standard and the OG-300 program. These are shown below as Version 1, 2, and 3. Listees are not required to utilize the SRCC label designs, only to meet the labeling requirements of the standard and OG-300 certification document.

The listee shall be responsible for entering the appropriate values and text in

the fields. The information provided in the product label must match the information provided in the OG-300 and must be provided in English. Duplicate labels in additional languages may also be provided. The ICC 900/SRCC 300 standard requires that numeric values must be provided with both Imperial and SI units. Either may be used as the primary, with the secondary shown in parentheses. The primary/secondary order used in the label must be consistent for all field entries in the label.

When using the SRCC OG-300 label designs, the field entries shall comply with the following:

- OG-300 Certification Number: 7-character combination of numbers and letters assigned by ICC-SRCC.
- Certification Standard: "ICC 900/SRCC 300-2020"
- Model: Model name and/or number as given on the OG-300 certificate.
- Certification Holder: Company name as given on the OG-300 certificate.
- Collector Model: Model name of the collector used in the system as given on the OG-100 certificate.
- Collector Quantity: Number of collectors installed in the system.
- Collector Listing: OG-100 certification number of the collector.
- Heat Transfer Fluid: Approved heat transfer fluids as given on the OG-300 certificate.
- Storage Tank Volume: Nominal storage tank volume as given on the OG-300 certificate. For systems without a separate solar tank, this entry can be omitted.
- Maximum Water Supply Pressure: Maximum design system pressure as given on the OG-300 certificate.
- Maximum Solar Loop Pressure: Maximum design pressure of the solar loop (for indirect systems). For direct systems, this entry can be omitted.
- Flow Rate Range: Design flow rate range, as given on the OG-300 certificate.
- Backup Water Heater: Type and nominal size of the backup water heater.
   Types include: "Gas Storage Water Heater", "Gas Tankless Water Heater,"
   "Gas Boiler," "Electrical Resistance Storage Water Heater," "Electrical
   Tankless Water Heater," "Electric Heat Pump Water Heater." Electrical water
   heaters should include the phase/voltage/current rating, and gas must include
   the burner capacity and minimum gas pressure. Storage water heaters must
   include the nominal storage volume.
- Installation Date: Space for the information to be entered by installers in the field.

# ICC-SRCC OG-300 Product Label – Version 1 (shown with optional QR code)



This product certified by Solar Rating & Certification Corporation™

OG-300 Solar Thermal System www.solar-rating.org

OG-300 Certification Number: 10002114 Certification Standard: ICC 900/SRCC 300-2020 System Model: Super Sample 2B

This solar water heater manufactured by Sample Solar Corporation PO Box 12345 Anytown, CA 97402 www.samplesolarcorp.com

Sample Collector 1

Collector Model: Collector Quantity OG-100 1000 1234 Collector Certification:

Storage Tank Volume Expansion Tank Volume: Relief Valve: Maximum Water Supply Pressure: Maximum Solar Loop Pressure: Flow Rate:

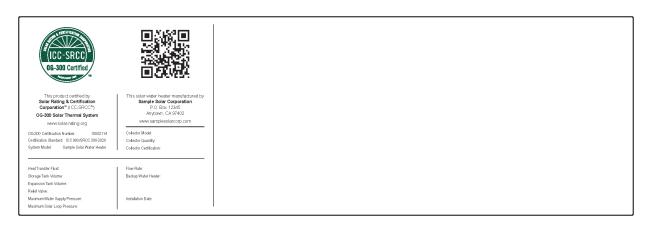
Backup Water Heater:



# ICC-SRCC OG-300 Product Label – Version 2 (shown with optional QR code)



ICC-SRCC OG-300 Product Label – Version 3 (shown with optional QR code)



The listee is responsible for affixing the approved OG-300 system label to the storage tank, auxiliary water heater or inverter (as applicable) or to provide instructions for field application of the label upon installation. The label must be installed in a location that complies with the ICC 900/SRCC 300 standard and is visible after installation.

Specifications for the dimensions and content of the OG-300 product label are as follows:

Minimum Size: 1 inch high, maintaining the aspect ratio (ICC-SRCC content must be at least this large. If other information is added to the label, the overall size of the label will be larger.)

Font: Arial

Minimum Font Size: 6 point

Color: The label may be printed in all black ink (white background) or with only the ICC-SRCC logo in this green:

Pantone Green 7729 C C 89 M 40 Y 80 K 36

• R 11 G 89 B 64 Web: #0B5940

The templates are sized to allow for the inclusion of an optional machinereadable code, per Section 3.5.

The ICC 900/SRCC 300 standard also requires that an electrical diagram and mechanical diagram be "affixed" to each system and establishes the minimum information that must be provided. Diagrams may be combined with the system label or provided separately. Version 3 of the OG-300 templates provides space for the inclusion of one or both diagrams on the system label.

Alternatively, listees may provide one or both diagrams electronically with a link from a machine-readable code on the system diagram. Listees may use the system schematic given on the OG-300 certificate to satisfy the mechanical diagram requirement or provide one of their own design. In the latter case, the diagram must be functionally identical to the system schematic given on the

OG-300 certificate.

Systems without electrical wiring are exempt from the electrical diagram requirement.

## 3.6.3 OG-400 Solar Pool and Spa Heating System

All solar pool and spa heating systems certified under the OG-400 program to the ICC 902/PHTC 902/SRCC 400 standard shall be identified by means of at least one page in the installation and operation manual(s) with the OG-400 certification mark

ICC-SRCC also provides a certification page designs for use on certified solar pool heating systems. This is shown below. Listees are not required to utilize the SRCC label designs, only to display the OG-400 certification mark in some location on the installation and/or operation manual.

#### ICC-SRCC OG-400 Certification Page Template

ICC-SRCC
OG-400 Certified  ASTAGLISHES 1988 TM

This product certified by the Solar Rating & Certification Corporation (ICC-SRCC™)

OG-400 Solar Pool Heating Systems www.solar-rating.org

Sample Solar Corporation

P.O. Box 12345 Anytown, CA 97402

www.samplesolarcorp.com

Model Number	OG-400 Certification Number
Super Sample 2B	300-2001-078A
Super Sample 2C	300-2001-078B
Super Sample 2D	300-2001-078C
Super Sample 2E	300-2001-078D
Super Sample 2F	300-2001-078E

The specific system installed system must be marked above.

If utilizing the OG-400 Certification Page Template in a manual covering several product models, it must clearly delineate which systems are certified and which are not. The number of pages depends on the necessary space for listing all system models covered in that manual. The solar system installer may indicate (circle, check, etc.) which system was installed for a given project.

Specifications for the dimensions and content of the table are as follows:

Minimum Size: 6.5 inches wide and up to 10 inches long

Font: Arial

Minimum Font Size: 10 point

Content: The information or color shown above must be reproduced as

shown in Appendix A.

Machine-readable codes per Section 3.5 may be added to the page featuring OG-400 certification labels. Such codes may link to the OG-400 certificate on the ICC-SRCC website or to the product manual or specification documents on a website maintained by the listee.

#### 3.6.4 Solar Heating and Cooling Product Listings

Products listed under the ICC-SRCC Solar Heating & Cooling Listing Program shall be identified by means of the appropriate ICC-SRCC Listing Mark and content as specified in the "Identification" section of the listing document. The means of identification will also be specified in the "Identification" Section of the listing document, whether labeling on the product, in a manual, using a machine-readable code, or a combination of methods.

The available ICC-SRCC listing marks include the following:







Machine-readable codes, per Section 3.5 may be added, linking to the listing document on the ICC-SRCC directory.

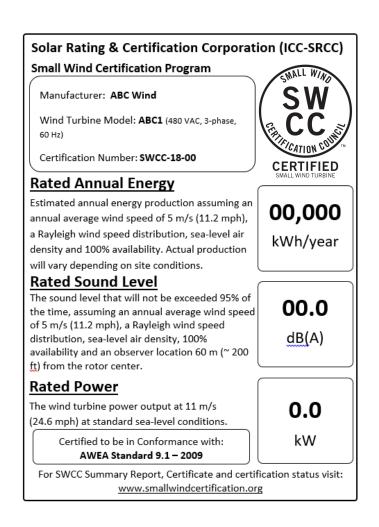
# 3.6.5 ENERGY STAR Residential Solar Water Heater Listings

Listings to the ENERGY STAR® Residential Water Heater program, link to ENERGY STAR Residential Solar Water Heater certifications on the EPA directory. Under that program, use of the ENERGY STAR mark is governed solely by the current ENERGY STAR Identity Guidelines and Partner Commitments. Holders of ICC-SRCC listings including compliance with the

EPA ENERGY STAR Residential Water Heater program may optionally display the ICC-SRCC Listing Mark in addition to the ENERGY STAR mark.

## 3.6.6 ICC-SWCC Small and Medium Wind Turbine Certification Programs

The Small and Medium Wind Operating Guidelines require all certified small and medium wind turbines to be identified by means of at least one page in the installation and operation manual(s) with only the table below on it. It can be anywhere in the manual. The manufacturer is responsible for having at least one page in the installation and operation manual(s) with only the above table on it. It can be anywhere in the manual. ICC-SWCC will provide the artwork with the appropriate performance ratings, and no changes are permitted.



#### ICC-SRCC SWCC Certification Page

Specifications for the dimensions and content of the table are as follows:

Font: Arial

Minimum Font Size: 10 point

Content: The information or color shown above must be reproduced as shown in Appendix A. The ICC-SWCC Certification page, shown above as a *Proper Use Example*, cannot be altered.

The certification table will be provided when certification is granted or renewed, and upon request.

#### 4. ICC-SRCC Certificates

#### 4.1 Authorized Use of ICC-SRCC Certificates

Limited permission to use ICC-SRCC Certificates is granted certification holders in good standing in accordance with the applicable ICC-SRCC certification program and the ICC-SRCC Quality Manual. No certification holder shall use the ICC-SRCC certificate or associated certification number until authorized by ICC-SRCC.

# 4.2 Reproduction of ICC-SRCC Certificates

The then-current certificate, as available on the ICC-SRCC webs site, may be reproduced in its entirety by the certificate holder in the certification holder's literature, advertising, or promotional materials. No reference to ICC-SRCC, the certificate, certification number, or the ICC-SRCC mark shall be included with such reproductions which could be misleading.

In lieu of reproducing the entire certificate in literature, advertising or promotional materials, the certification holder may use references and statements such as: "See ICC-SRCC OG-XXX Certification No. XXXXXXXX (insert numbers) at <a href="www.solar-rating.org">www.solar-rating.org</a>" It is the certification holder's responsibility not to misrepresent the ICC-ES certificate in any way, and not to use the report in such a manner as to bring ICC-SRCC into disrepute; and to secure ICC-SRCC approval in advance whenever there is a question about the use of the ICC-SRCC name, mark or report number to claim or imply product recognition beyond the recognition specified in the certificate. Certification holders are also expressly prohibited from using in advertising, promotional and informational materials, any language that would likely mislead the public about their ICC-SRCC certifications. ICC-SRCC reserves the right to interpret what would constitute misleading language.

# 5. Non-Interference with Use of the Marks by Other Listees

A listee may not prohibit, restrict, or otherwise limit the authorized and appropriate use of the Certification Mark(s) on a certified product or system by another listee.

# 6. Policy Violations and Related Matters

ICC-SRCC reserves, and may use, the full range of legal remedies and certification- related sanctions available under applicable laws and corporate policies to protect the ICC-SRCC Certification Marks. Infringement of any ICC-SRCC Certification Mark will be challenged. Holders and Applicants for ICC-SRCC Certification are required to cooperate fully in the review and resolution of such matters.

Following the receipt of information that an unauthorized use of an ICC-SRCC Certification Mark may have occurred, ICC-SRCC, in consultation with legal counsel, will determine if responsive action(s) will be taken in accordance with this Policy and applicable Federal and State laws.

# 6.1 Certification Actions and Decisions Related to Mark Misuse by a listee or Applicant for ICC-SRCC Certification

ICC-SRCC will review and resolve all complaints and other matters concerning potential violations of this Policy by listees and applicants for ICC-SRCC certification. Following a determination that a listee or applicant may have acted contrary to this Policy or applicable law, ICC-SRCC will notify the listee or applicant in writing by issuing a Notice of Potential Policy Violation (Notice), which will require a complete, written response to each complaint matter within thirty (30) days. Based upon the information received and reviewed, including the listee/ Applicant response to the Notice, the ICC-SRCC will determine whether the listee/Applicant has violated the terms of this Policy, and will issue a decision, including any certification-related sanctions and/or corrective actions. Such sanctions and actions may include:

- 1. Denial and rejection of the Applicant's Certification Application;
- Private reprimand and censure;
- Public reprimand and censure;
- 4. Conditions of continued certification;
- 5. Certification probation;
- 6. Certification suspension;

- 7. Revocation or termination of certification;
- 8. Additional certification surveillance and/or;
- 9. Other measures that ICC-SRCC deems appropriate.

All decisions issued by ICC-SRCC under this Policy may be appealed as specified in the ICC-SRCC Rules of Procedure for Complaints and Appeals.

In addition, ICC-SRCC may refer cases of certification mark misuse, infringement, or other similar matters to appropriate agencies and other organizations.

#### 6.2 Violation Reporting Responsibilities

A listee has the responsibility to report the unauthorized use, misuse, or other violation of this Policy to ICC-SRCC in a timely manner, including any circumstances where: the use of a Certification Mark is related to an individual or organization that is not a listee, including an applicant for ICC-SRCC Certification; a Certification Mark is used improperly by a listee; or, a Certification Mark is improperly used with respect to a product or system that is certified by ICC-SRCC.

#### APPENDIX A: ICC-SRCC SEAL GUIDELINES

This appendix identifies how the ICC-SRCC<sup>™</sup> certification seals should be used in all mediums, which includes print advertising, websites, product catalogues, specification sheets, adhesive stickers, and more. This document also provides examples of unacceptable seal usage.

It is important to always use the seal with care, as it elicits recognition and identifies origin, ownership and endorsement.

While these guidelines are designed to cover most situations, extenuating circumstances do occur. In these instances, pursuit of balanced design, and adherence to the intent of the directions is required. Ensuring that the seals are properly used protects every ICC-SRCC partner's investment in the program—and protects consumer confidence in the ICC-SRCC brand.

#### A.1 General Guidelines

- The seals may never be associated with products that are not ICC-SRCC certified.
- The seals may not be altered, cut apart, separated or otherwise distorted in perspective or appearance. This includes removing the words ICC-SRCC from the seal. If you need ICC-SRCC artwork, please contact us via our contact page on our website at: www.solarrating.org
- 3. The preferred application for all seals is green, except the OG-400 which is teal. Alternate seal versions are supplied in black. Use of a black seal is acceptable, but it is not the preferred usage.
- ICC-SRCC, OG-100 Certified, OG-300 Certified, OG-400 Certified, and LISTED text legibility inside the seal must be maintained.
- 5. If using the name ICC-SRCC<sup>™</sup> or Solar Rating & Certification Corporation, <sup>™</sup> make sure each is properly identified with a "TM" to identify its trademarked status.









#### A.2 ICC-SRCC SEAL VARIATIONS—ACCEPTABLE

The following seals are acceptable on a WHITE background:

### **FULL-COLOR SEALS:**

SRCC\_OG100\_CMYK\_vectored.eps

SRCC\_OG300\_CMYK\_vectored.eps

SRCC\_OG400\_CMYK\_vectored.eps

SRCC\_Listed\_CMYK\_vectored.eps

SRCC\_SWCC\_CMYK\_vectored.eps

SRCC OG100 RGB.jpg

SRCC\_OG300\_RGB.jpg

SRCC\_OG400\_RGB.jpg

SRCC\_Listed\_RGB.jpg

SRCC\_SWCC\_RGB.jpg











#### 1-COLOR SEALS BLACK & WHITE

SRCC OG100 BW vectored.eps

SRCC\_OG300\_BW\_vectored.eps

SRCC\_OG400\_BW\_vectored.eps

SRCC\_Listed\_BW\_vectored.eps

SRCC\_SWCC\_BW\_vectored.eps

SRCC\_OG100\_BW.jpg

SRCC\_OG300\_BW.jpg

SRCC\_OG400\_BW.jpg

SRCC\_Listed\_BW.jpg

SRCC\_SWCC\_BW.jpg











### A.3 ICC-SRCC SEAL VARIATIONS—UNACCEPTABLE

The following are unacceptable seal variations:

**DO NOT** use a seal version with insufficient contrast between the logo and background.



**DO NOT** rearrange colors, or use any other color than those specified in this guide.



**DO NOT** distort the seal.

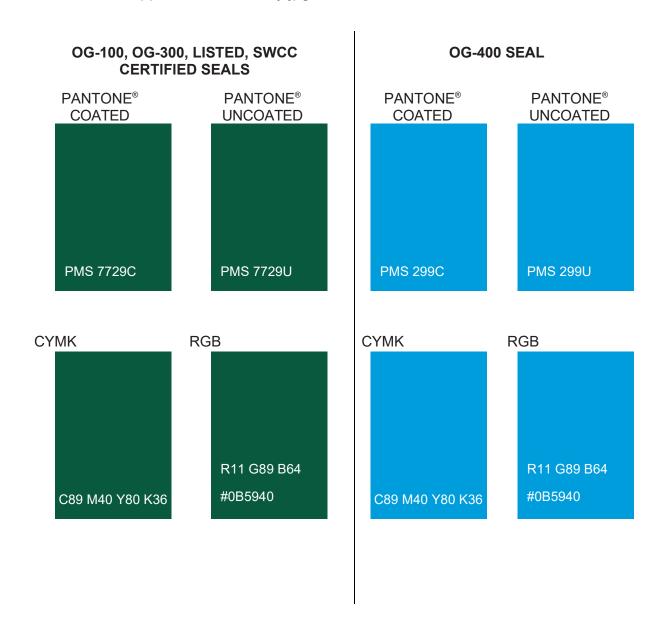


**DO NOT** use the seal at a size that makes the ICC-SRCC, OG-100 Certified, OG-300 Certified or LISTED text difficult to read.



#### A.4 ICC-SRCC COLOR PALETTE

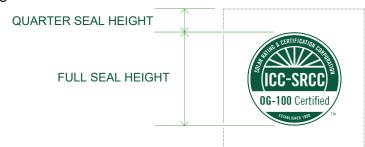
ICC-SRCC green is the preferred usage for all seals except the OG-400 seal where teal may be used. For high quality printing, give your print vendor a color logo (in eps format) and communicate the CMYK breakdown, OR supply a black logo (in eps format) and specify the Pantone color be used as a spot color. For web applications, use only jpg formats.



#### A.5 ICC-SRCC SEAL SAFE AREA

The seal requires a safe area (on all four sides of any variation) of approximately one quarter of the full seal height.

This safe area protects the seal from clutter and impingement when used in blocks of text, or near other graphics and logos.



#### A.6 ICC-SRCC NAMING STANDARDS

Use consistent standards and terminology when referring to the ICC-SRCC. When the company name is used in its entirety, it appears as below, and uses an ampersand (&). A "TM" is only required upon first-use in a headline and first-use in body copy.

Solar Rating & Certification Corporation™

#### NOT:

Solar Rating and Certification Corporation™

When used in the context of a sentence, "the" should preface the full company name or acronym. For example: New certification standards were released today by the Solar Rating & Certification Corporation.™ OR: New certification standards were released today by the ICC-SRCC.™

However, the following sentence demonstrates an exception where common sense must be applied: The ICC-SRCC™ announced that the collector is ICC-SRCC certified.

#### A.7 ICC-SRCC NAME AND SEAL VIOLATIONS

ICC-SRCC has a vested interest in serving and protecting its many constituents, and requests that any violations be reported so that we may notify and correct the misuse.

Please contact us via our contact page on our website at: www.solar-rating.org Please type VIOLATION in the subject line. Your confidentiality is guaranteed.

# APPENDIX B: ICC-SRCC MACHINE-READABLE CODE GUIDELINES

This document identifies how the machine-readable codes provided by ICC-SRCC™ should be used in all mediums, which includes print advertising, websites, product catalogues, specification sheets, adhesive stickers, and more.

### **B.1 General Guidelines**

- 1. The machine-readable codes may never be associated with products that are not certified or listed by ICC-SRCC.
- 2. Use of the machine-readable codes is optional.
- 3. The codes may not be altered, cut apart, separated or otherwise distorted in perspective or appearance.
- 4. The preferred application for all machine-readable codes is black.
- 5. Machine-readable codes must be rendered with sufficient resolution to permit the proper reading of the code by appropriate equipment.
- 6. Machine-readable code targets much be assigned by ICC-SRCC. A machine-readable code produced by the manufacturer may not be added to any product label or a required page with certification marks in product manuals.
- 7. Machine-readable codes shall be reproduced in a size matching the height of the applicable ICC-SRCC certification mark.

# **APPENDIX C: UNIT GUIDELINES**

This appendix identifies how the units used for values in ICC-SRCC<sup>™</sup> certification labels should be formatted.

#### **C.1 Parameter Abbreviations**

VALUE	SI UNITS		IMPERIAL UNITS	
Pressure	kilopascals	kPa	pounds per square inch	psi
Temperature	Celsius	°C	Fahrenheit	°F
Dimensions	meters	m	feet	ft
Weight	kilograms	kg	pounds	lb
Power	watts	W	British thermal units per hour	Btu/h
Energy	Joules	J	British thermal units	Btu
Volume	liters	L	gallons	gal
Time*	day/hour/second	d/h/s		

#### C.2 General Guidelines on Units

The following guidance directs the use of units in text for ICC-SRCC certification labels.

- No space between temperature and degree symbol
- One space before and after an equal (=) sign.
- Where units are given in a fractional form where there is more than one variable in the numerator or denominator, use parentheses as shown in the following example. Watts per second per day is given as W/(s • d)
- Hour is abbreviated as (h) in formulas, but (hr) in standalone uses (e.g., providing units for column headers).